

2024

TRI-PULLEY Yearly Report

Dear friends of Tri-pulley,

As 2024 comes to a close, we pause to reflect on the surreal journey we've shared. This year, we've faced a devastating war, regional turmoil, displacement, and relentless stress. Yet, amidst it all, we've witnessed incredible solidarity, where people and organizations stepped up to fill the gaps left by a weakened government.

The year has been hard on all of us, both in Lebanon and abroad. Even the simplest days have felt weighted by uncertainty and worry. At Tri-pulley, we've seen how meaningful work can serve as a therapeutic anchor for our team and the communities we support: "[Work becomes more than an income, it restores purpose and hope when the world becomes overwhelming!](#)". A team member, living near the areas under attack and working through sleepless nights, shared: "[Honestly, I'm tired of trying to rest, I need to work; this makes me feel alive and fruitful,](#)" when encouraged to take a break.

Through our initiatives, we've prioritized creating opportunities that not only support livelihoods but also strengthen resilience and hope. This year, we focused on jobs empowering women, engaging youth in civic actions, and promoting eco-friendly practices while prioritizing the inclusion of people with different abilities across our actions. While schools shut down and turned into shelters, we also worked to create jobs focused on education, recreational activities, and psychosocial support to support children and help them cope with their traumatic experiences. These efforts aim to build stronger communities, even in the face of adversity.

Our team adapted to never-ending program changes to ensure we responded to emerging needs, often while being exhausted and at risk. Despite it all, we've reached an important milestone: **648 jobs** created since May 2020 (114 in 2024, 44% of which turned into long term jobs), alongside impactful "Let's Talk About Jobs" events and Games for a Social Cause with more companies using our services as part of their CSR efforts.

None of this would have been possible without your support. Thank you for standing with us through another year of challenges and solidarity.

With gratitude,
The Tri-pulley Team

Make sure you click on the links underlined for an immersive experience into interactive emotional stories, photos, and videos!

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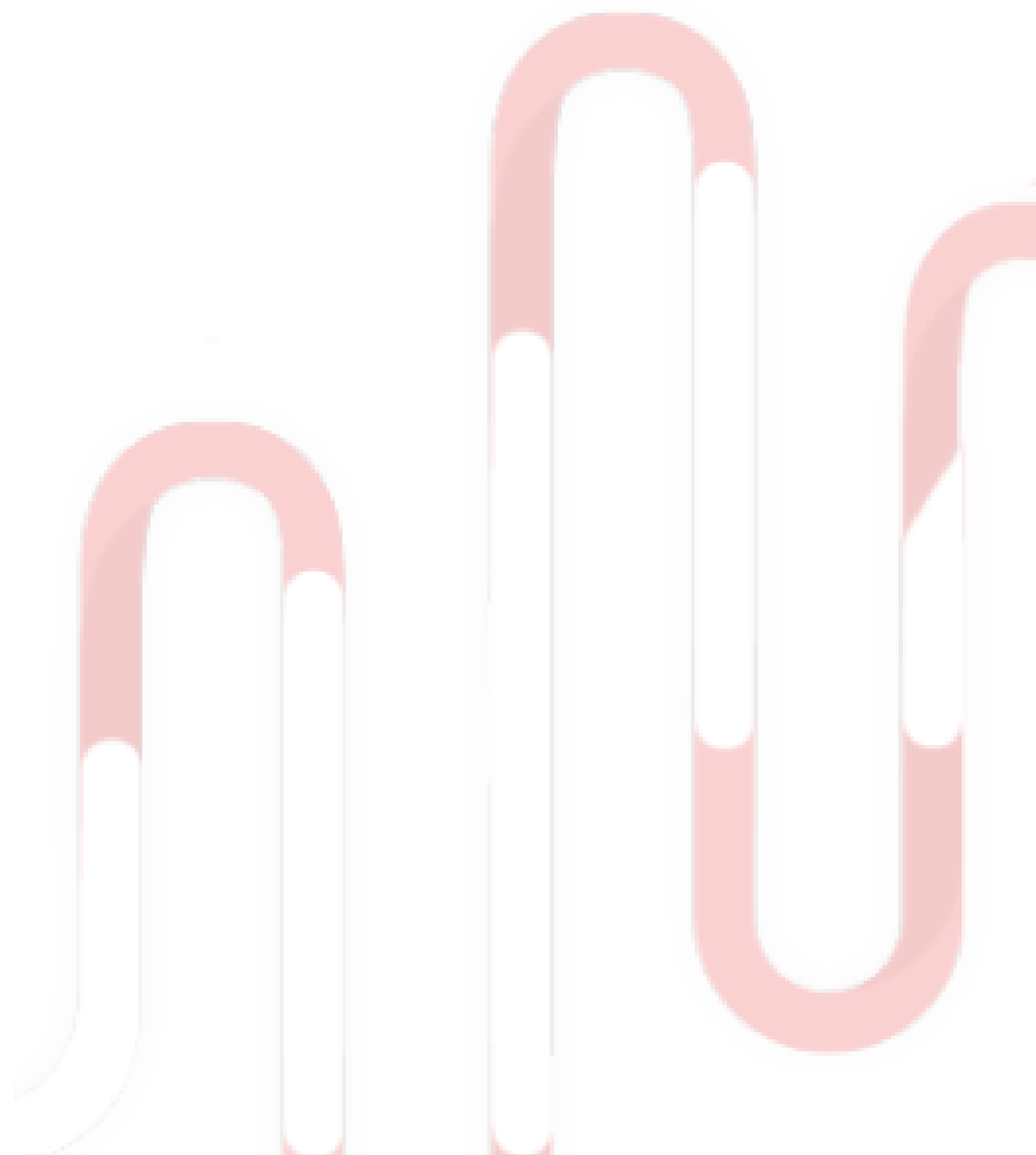
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Matches Initiated

People who received an income for a temporary job that has a social cause

114 **648**
in 2024 in total



Families Supported

Families who were better off thanks to the matches created

779 **2016**
in 2024 in total



Beneficiaries

People and businesses who benefited from the services provided by those jobs

1445 **7409**
in 2024 in total

85 % 

of people employed rated their overall experience as highly satisfactory

91 % 

of parties receiving the free services rated the program's impact as highly beneficial

71 % 

of monthly payments helped in covering livelihood costs: education fees, physiotherapy sessions, internet and telecom fees, clothes, rent...

[Donate](#)

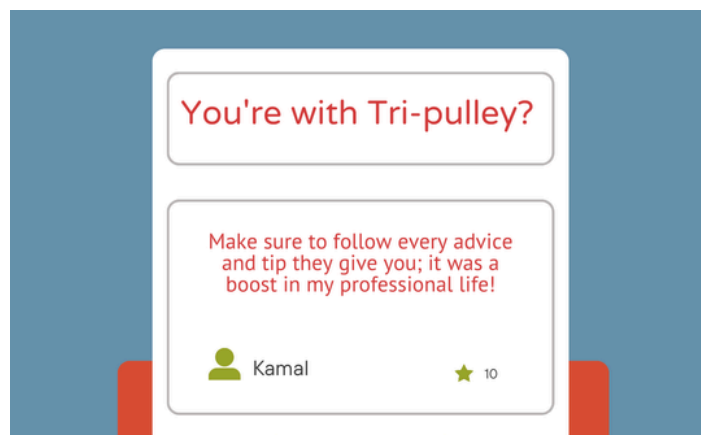
In 2024, our beneficiaries have developed a wide range of professional, technical, and personal skills that have opened doors to better opportunities and greater self-assurance. Through tailored training sessions, job placements, and mentorship, we've focused on equipping individuals with the tools to navigate challenges and build brighter futures.

4 

skills on average were improved with each supported individual

112 

CVs were drafted and reviewed



- [Kamal](#), employed as a social media marketer when meeting a person starting with Tri-pulley

Of our skilled individuals in 2024:

44% found part-time or full-time jobs through Tri-pulley model up to 3 months after the match period

96% reported experiencing higher self-confidence

70% reported building better workplace conflict resolution skills

89% reported improving their communication skills

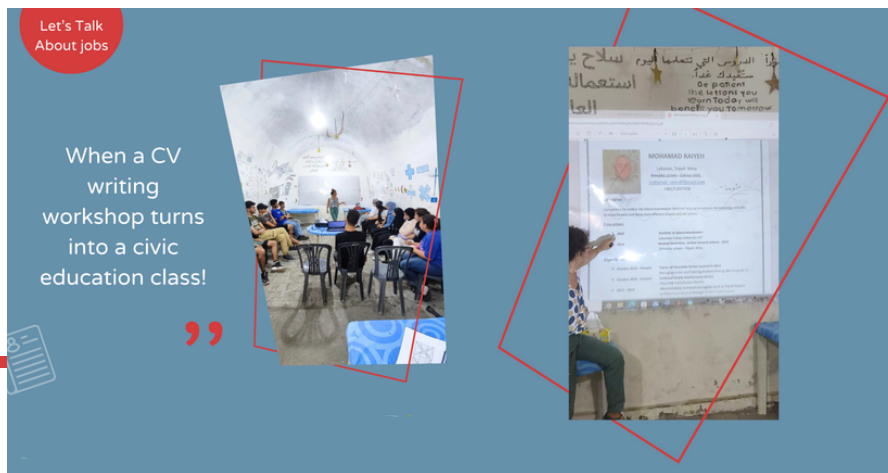


Podcasters Razan and Baraa being coaching by Lebanese Journalist Joudy El Asmar on developing engaging questions and audience-focused interventions

“

This is the first time that I work with an organization so generous in sharing information and giving advices

- Hadil, employed as an activity facilitator at SADA



When a CV writing workshop turns into a civic education class!

Beneficiaries **developed vital soft skills**, including time and task management, communication, teamwork, [emotional intelligence](#), public speaking, and problem-solving techniques, such as the Eisenhower Box and Divergent Thinking strategies. Special attention was given to language skills, with beneficiaries practicing French and English alongside members of the Lebanese diaspora. Our "Let's Talk About Jobs" [podcasts](#) and articles provided resources for career guidance. Many had the chance to practice interview preparation, [CV writing workshops](#) and learned strategies for leaving jobs on good terms, creating a robust support system. Those working with children with learning difficulties gained training in speech therapy and sensory techniques to overcome communication barriers. During the war, some were coached on [coping with stress](#) and creating relevant recreational activities and psycho-social support for children, addressing trauma and related challenges.



Tips to follow to stay productive during war time

“

“This is not just a paper for me, it’s a great gift... You’ve given me the confidence to believe I can move forward in life.” Talking about the joy of having a CV while regaining self-confidence and his motivation to rebuild his life after years of hardship.

- Hussein, employed at Anineh Fadih

Tri-pulley has equipped beneficiaries with essential professional and **technical skills**, enabling them to thrive in competitive job markets. Participants have mastered Microsoft Office tools such as Excel, PowerPoint, and Word, alongside accounting, report writing, basic project management, and financial control techniques. Trainings on monitoring and evaluation, fundraising strategies, competitors and SWOT analysis prepared individuals for effective business planning and execution. Beneficiaries also gained proficiency in Google Forms, digital marketing, [Adobe Premiere](#), and professional video editing tools, enhancing their ability to create impactful social media content. Additionally, sessions in customer service, classroom management, and environmental activities further diversified their skill sets to meet evolving industry needs.



“ Thanks to my experience at Tri-pulley, I confidently stepped into my new job, where I also work with a person with a disability. I’m helping them learn skills and prepare for their future, building on the knowledge and practices I gained with Tri-pulley.

- Paula, employed as a job coach for job inclusion of People with Disabilities

“ I’m privileged to have worked with you. I’ve learned new things, and most importantly, I’ve discovered my worth and how boundaries function in the workplace.

- Jana, employed as a photographer at Takassis

59



new contacts with NGOs, agencies, initiatives, municipalities & entities



Catalyst 2030



4 Women for Tripoli

This year, Tri-pulley continued to strengthen its position as a trusted network in Beirut and Tripoli, forming meaningful connections with NGOs, businesses, and global partners. Our participation as speakers at events like "[4 Women for Tripoli](#)" at the Beirut Art Festival, and [Catalyst 2030](#) highlighted our expertise and commitment to collaboration. These opportunities allowed us to engage with diverse audiences, share our mission, and explore potential partnerships that align with our values.

NGOs increasingly placed their trust in us, understanding the profiles we needed and relying on us to support their referrals with care and efficiency. During the war, we supported their missions by enhancing their emergency human resources while staying aligned with our mandate of creating jobs.

Our [Social Capital Workshop](#) attracted 22 participants from diverse sectors, creating a platform to map resources, build connections, and share recommendations for collective impact. Networking events, such as those at the Australian Ambassador's residence, discussions on evaluating the war from a gender perspective with the [British Embassy](#), and [donor field visits](#) further reinforced our role as a vital bridge between communities and stakeholders.



Social capital workshop



Donor field visits



Discussions with the British Embassy

Our focus on peer learning led to the creation of literacy, English classes, movie clubs, and children's activity [WhatsApp groups](#), encouraging knowledge sharing among beneficiaries, in addition to [linking social enterprises](#) we support to each others. Collaborations with the Lebanese diaspora brought global insights through coaching on specialized topics, enriching local knowledge with international expertise. Events like "[Let's Talk About Failure](#)" provided platforms to explore conflict resolution from different perspectives, while we invited our beneficiaries and social enterprises we supported to [CSR events and markets](#) to showcase their talents to a new audience, opening doors to new opportunities.



WhatsApp Groups



Let's Talk About Failure



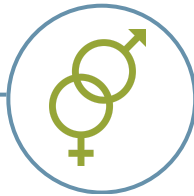
Linking social enterprises (Takassis @ Atelier Hartouka)



CSR events and markets



Education



GBV



Life Skills



Home Care



Citizenship



Sports



Health



Social Work



Social Cohesion &
Civic Engagement



Environment



Arts & Culture



Well Being/PSS



Women



Youth



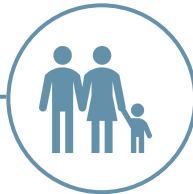
Children



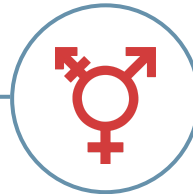
Elderly



**People with
Different Abilities**



Refugees



LGBTQIA+



SMEs



**Detainees &
Ex-detainees**



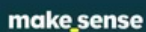
Drug Addicts



The Embassy of Canada to Lebanon is proud to support Tri-pulley through the Canada Fund for Local Initiatives (CFLI). The CFLI is a small grants program that funds local initiatives and organisations. Since its inception, the CFLI in Lebanon has supported hundreds of small-scale projects across the country. Tri-Pulley has been creating meaningful job opportunities for 75 youth and women, mainly in Tripoli. By engaging youth and women in civic events, the project also contributes to strengthening social connections and reducing community tensions in Tripoli and Beirut. Tri-Pulley has been able to implement the project in a particularly challenging context of war in Lebanon and population displacement, managing to stay on course while adapting to the new situation.



-Xavier Léger Guest CFLI Program manager, Embassy of Canada to Lebanon



Makesense has been collaborating with Tri-Pulley since their early stage in 2020 and are very honoured to support them through the [Omdi program](#). Through the years, makesense has seen Tri-Pulley grow, now offering a tested and structured catalog but still organised around their core team to fund their matchmaking activities. Their growth was always cleverly executed to serve their ultimate purpose: employment of underprivileged people in Tripoli and Beirut. To makesense, Tri-Pulley stays a partner of choice, showing true commitment to their cause and integrity, being easy and pleasant to work (and play) with!



-Amelie Thiard, Co-director in charge of development-Makesense team



Since March 2024, we joined forces with Tri-pulley to make a difference through meaningful and engaging Fundraising events. Together, we've organized 11 opportunities across the North and Beirut. With the help of 26 dedicated volunteers, we've been able to impact 751 lives and create memorable experiences.

Volunteers always speak highly of these events, especially the game nights. One of them shared, "Thank you for the experience. It was a nice opportunity to meet new people, especially in an area I wasn't familiar with. I really benefitted from the game night."

This partnership has been smooth and rewarding, and we're excited to continue creating opportunities that bring people together and make a difference.



-Ghenwa Abou Chrouh, Volunteer Success and Growth Manager at The Volunteer Circle



Our experience partnering with Tri-pulley at INJAZ Lebanon was fantastic. We were particularly impressed with their human-centered approach to designing activities and games, ensuring they were engaging and impactful for participants. Tri-pulley demonstrated remarkable flexibility and adaptability, tailoring their services to meet our specific needs. The implementation was smooth and enjoyable, thanks to their professionalism and dedication. We highly recommend Tri-pulley to any organization seeking a collaborative and impactful partner.



-Sirene Radwan, Green Program Officer at INJAZ Lebanon



This wouldn't have been possible without the NGO who believed in our vision and made it a reality. Tri-pulley has played a crucial role in providing our students with disabilities with opportunities to enter the job market by finding positions that matches that profiles. Moreover, Tri-pulley has been instrumental in coaching our students through their journey ensuring their success and growth.

-Angela Hammoud, Coordinator of the Learning Enhancement and Assistance Program L.E.A.P at AUST



The partnership between IECD/ SDA and Tri-pulley has been a powerful collaboration aimed at connecting job seekers with valuable employment opportunities, for long-term career growth and economic empowerment. By combining our strengths and expertise, we have created a pathway for young men and women to access meaningful job opportunities, ultimately empowering them to build better futures. This partnership already marked several positive outcomes, including successful job placements, training initiatives, and career development workshops. Our collaboration has enabled vulnerable communities to be better represented in the job market.

-Omar farran : Follow-up and Placement Coordinator- IECD

CSR testimonials



This exceptionally well-planned and executed event simultaneously taking place in Beirut and Cyprus not only allowed our company to create a social impact, but it also provided us with an invaluable opportunity to bond, collaborate, and enjoy the great nature.



Your team's dedication and attention to detail were evident in every aspect of the day, and we are deeply appreciative of the effort that went into creating such a memorable experience.



Through the uncertainty and hardships, Tri-Pulley's steady support has been a beacon of strength, helping Zmrd Social Space empower its team, uplifting their spirits and helping them to become more resilient.

Thank you so much for your follow up during this time!

-Zmrd social space founders



علمني حرّفنا وحرّفنا



انتو من أكثر الناس يلي ضلت واقفة حد المؤسسات الصغيرة بأي وقت لما نكون رح نوقع شوي فيه عم تكونوا موجودين تهدونا وبفضلكم المعاشات ارتفعت وقت التعاقد معكم وحتى ما اكتفيتوا بهالشق، كانوا المدرسين مبسوطين لأنكم حاولتوا تساعدوهم بتطوير مهاراتهم. بتشكر كل حدا منكم على الأخلاق والذوق وحسن تدبير الأمور اللي دايماً كنتو عم تتمتعوا فيه

-Widad Mawas, Founder of Aaleمني Harfan Wa Hirafan education center



At Peace makers , we couldn't be more grateful for the incredible partnership and the full support of Tri-pulley! Your belief in our mission has made an extraordinary difference in our community. Jana inspired young hearts with her warm and empowering psychosocial support sessions, while Sabrina opened doors of opportunity for students through her engaging English sessions. Together, you've done more than just support us, you've lit up lives and planted seeds of hope and growth for the future. This collaboration is a testament to what we can achieve when we join forces. We couldn't have done it without you!

-Mahmoud Totenji : Founder- Peace makers



كم نحن بحاجة لجمعيات تعمل من أجل المجتمع ككل، ب ٢٠٢٤ تريبولي كانت جزء أساسي من دعم الشباب والنساء والاطفال في منطقتنا من خلال التوظيف والنشاطات ، بالحرب اكيد تاثرنا بس ما وقفنا، التحديات كبيره كانت ولكن واجهناها، بالمصداقية والشفافية والثقة لي خلقناها قدرنا نعطي فرص لأشخاص بيستحقوا يكون عندن فرص ليكونوا فاعلين بالمجتمع ويتركوا اثر

-Mustafa Shamsin, Director of Jemhour Sports Complex

CSR testimonials

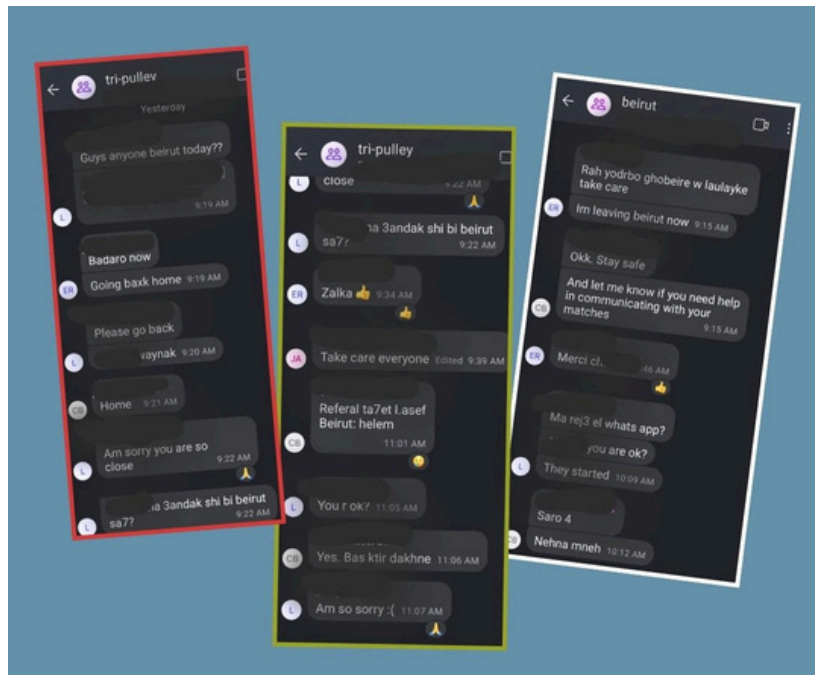


Tri-pulley organised a fantastic engaging team building activity focused on cultural diversity, bonding, and fostering team cohesion through multiple challenges.



The heartbeat of home from afar:

For the Tri-Pulley diaspora team, 2024 was a year of reconnection, “a thread of hope,” and fear for loved ones, proving that distance doesn’t diminish the desire to make a difference. Through their collective efforts, these Lebanese expats turned frustration and longing into meaningful contributions, bridging the gap between their lives abroad and the challenges faced by their home country.



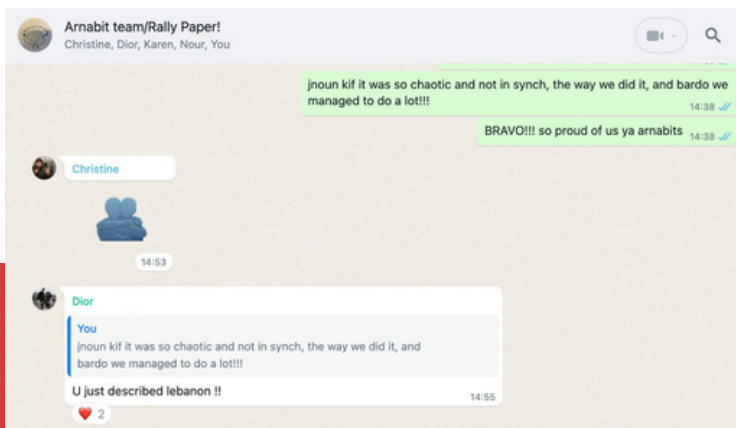
The realities of Lebanon’s struggles, especially during times of conflict, are deeply felt even from afar. Perla, highlighted the resilience of the Tri-pulley team despite the psychological and physical challenges they face daily: “Every evening, I check the [Tri-Pulley group chat](#) to catch up on their latest updates. I remain part of this group, even though I’ve been exiled from my country, as I was once a member of the team. Lately, with the horrible and tragic situation in Lebanon, part of their daily discussions looks like the screenshots I’ve included. (‘Where are you? Airstrike in Beirut. Are you back? Stay safe. We heard a loud noise...’) Then, the conversation shifts back to work related matters.

One sentence has left me breathless and haunts me to this day: #referral_tahet_lasef (referrals under the shells). These professionals moved out of targeted locations because they fear for their lives, yet their priority remains helping others.” Similarly, Yvonne expressed the emotional toll of observing Lebanon’s plight from abroad: “This year has been a crazy one for Lebanon. Thankfully, Tri-Pulley was there to offer us the opportunity of meaningful contribution for our country, even from afar. I have witnessed their courage and creativity, even in the most difficult conditions, embodying the Lebanese spirit of resilience.”

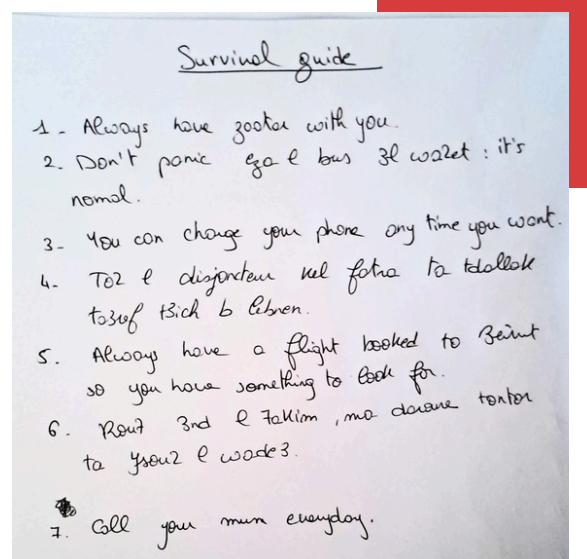


Beyond emotional support, the diaspora has actively contributed their skills and expertise. Eliane shared her contributions: *“I offered my skills in design to create the logo, branding, and website, helping the initiative communicate its mission with clarity and consistency.”* Yvonne, for instance, described her experience of coaching the Tri-Pulley team: *“I have had the privilege to coach team members on their leadership and communication skills. The courage of these professionals, leaving corporate careers for a mission-driven purpose, is deeply inspiring.”* Bea added: *“One of the first ways I contributed was by helping someone update their CV, offering mentorship and guidance to enhance their professional prospects. It was incredibly rewarding to witness their renewed confidence and excitement about taking the next step in their career.”* *“Another delightful experience was recording the voiceover for Tri-Pulley’s presentation video; a fun and creative process that allowed me to add my voice, literally, to their mission.”* In addition to these contributions, other mentorship included language conversations, Excel coaching, and Adobe Premiere training. The diaspora has also endorsed Tri-Pulley and connected it with companies like Murex, who utilized our gaming services for employee days out, significantly boosting our CSR portfolio.

Participation in the Tri-pulley Diaspora Rally Paper has brought Lebanese abroad even closer to Lebanon. Dior described the experience as *“24 hours immersed in love, energy, and the culture of our beloved Lebanon,”* while Marielle recounted how her Europe-based team accomplished Lebanon-inspired tasks, stating, *“It was a day of laughter, learning, and hope that reminded us of the power of the Lebanese.”*



Arnabit team, winners of the rally commenting about their 24h on Trip-pulley plane!



Survival guide of a Lebanese Abroad-team's answer to a rally paper challenge



Tri-Pulley’s cultural events have also created bridges across continents; Bea shared her role in connecting the initiative to the right people for the [Anxious in Beirut screening in Montreal](#): *“This unique event highlighted their cause and showcased the talents of those they support. Witnessing how art and storytelling resonated with so many reminded me of the profound impact Tri-Pulley has on the community.”*



Anxious in Beirut screening in Montreal



The diaspora has found other creative ways to support Tri-Pulley. Dior reflected on her contribution: *“When I saw the keychains, made with such love and purpose, I chose many as Christmas gifts. It multiplied our impact; a small but meaningful contribution.”* These keychains became a symbol of solidarity and hope, allowing expats to share a piece of Lebanon with loved ones around the world.

While the challenges are immense, Tri-Pulley’s unique model and unwavering dedication continue to inspire: *“This approach restores ambition and self-worth, offering a sustainable path forward. Seeing the incredible work being done, despite the challenges, brings hope.”*

[Join the Tri-pulley Diaspora team!](#)



2024 tested us like no other year before. With tight deadlines and a war-torn environment, our team worked under immense pressure to meet donor expectations and address the urgent needs of our community.

Many of those we supported were displaced, requiring rapid and creative solutions to ensure their well being and productivity. All the while, we ourselves were victims of the conflict, ***“through sleepless and frightening nights, we stood as frontliners, witnessing traumatic stories of loss and displacement, yet striving to remain pillars of support for others.”***

In moments of crisis, we relied on each other. We constantly checked in to ensure no one was in dangerous areas, offering emotional and professional support whenever needed. Amid the turmoil, our monthly meetings became a vital anchor. Through activities like children’s events at schools and team volunteering, we recharged our batteries.



These moments reminded us why we do what we do. As Borhan reflected, *“seeing the smiles of children and their energy brought us back to the core of our mission: spreading hope, even in the darkest times”* adding that *“professional growth comes from pressure, finding solutions, and breaking barriers. This year, being part of the solutions made all the situation less heavy.”*

The workshops during our monthly meetings strengthened our professional skills. We attended sessions on grant proposals, communication strategies adapted to audience, walking along the Green Line with former snipers, SWOT analysis, accounting, and strategies for navigating emergencies. Charbel summarized it best: *“Our monthly meetings are tailored to our needs. They’ve helped me become more professional in many areas of work.”*





Every month, we eagerly looked forward to our team-building activities, from DIY t-shirts, trying our scavenger games, secret Santa, to rally papers. Our team even evolved into an in-house advertising production crew, creating promotional videos for Tri-pulley filled with fun and bloopers.



Testing Tri-pulley's Souk scavenger game form



Green line tour with Fighters for Peace



Volunteering to secure elderly meals

What truly sets Tri-Pulley apart is its unparalleled team spirit. Each team member collaborates across roles, contributing their unique expertise to support the same match. This spirit of collaboration is at the heart of everything we do, driving us forward despite the challenges. *“Tri-Pulley brought out the best in me, helping me refine my skills, overcome communication barriers, and become a more confident and independent version of myself. Through my journey here, I discovered how the best employees and employers lead and act, shattering the negative stereotypes about employers often experienced within our community”* concludes Nivine.



Social capital brainstorming session

31 Jobs

For educators

50%

of them found long term jobs

16 ABC

Education centers supported



Supporting education centers and vulnerable students

Tri-Pulley has played a crucial role in supporting education centers struggling with resource shortages by recruiting educators, allowing these institutions to continue operating and provide vulnerable students with the support they need at little to no cost. Through the employment of dedicated educators by Tri-Pulley, children at risk of dropping out due to financial constraints, child labor, or academic delays received the necessary guidance to continue their education. These classes covered a range of subjects, including Arabic, math, science, and homework support, providing a well-rounded educational foundation. These educators, equipped with coaching and activity planning support from Tri-Pulley, created an engaging and effective learning environment. As a result, students not only overcame their challenges but also successfully [passed their academic year!](#)

English language support



Online English Class

Tri-Pulley prioritized English proficiency to boost participants' professional opportunities. Online classes, led by Sirine and [Abdullah](#), provided a flexible and engaging platform for learners to improve their communication skills, tailored specifically to help Tri-pulley's employment matches strengthen their CVs and meet job market demands; those sessions also allowed participants from different areas to virtually meet. In-person sessions by Sabrina, Oussama, Razan, and Fatima at Peace Makers, the Mina Center, and Al Jemhour club focused on practical, real-life scenarios [like conversations and acting](#), making learning both engaging and relevant. [At Wingwomen](#), English classes enabled women producing reusable pads to confidently engage with donors and foreign visitors, introducing themselves and their work confidently. As one participant noted, "We learned practical things we can use in our daily life."

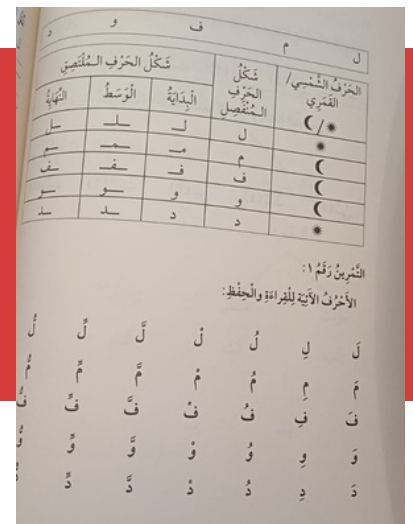
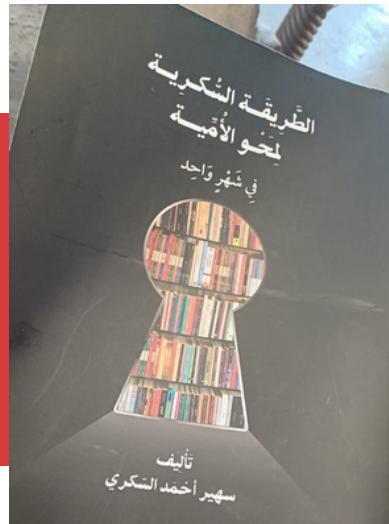
Literacy for all: from communities to inside prisons

Tri-Pulley has dedicated significant efforts to improving literacy among marginalized communities, **regardless of age**, everyone should have the chance to read and write! It's never too late to start, and through our various initiatives, we have been able to bring meaningful change to many lives. At Beituna, Lea-Maria has helped transforming the literacy skills of children like Samah. Over three months, Samah progressed from learning letters to writing full sentences and is now at the same academic level as her peers, enabling her to **join a formal school setting for the first time**. In Mankoubin, Najah's literacy sessions have empowered children to learn to write their names, marking an important milestone in their educational journeys. Meanwhile, [Cedra's sessions at Tajruba](#) have had a profound impact on participants, including a woman who now confidently responds to phone messages, reads fluently, and navigates "internet language" more effectively.

Cedra's efforts have also benefited the mother of a **child with disabilities**, who expressed how much her daughter's communication and learning abilities have improved through weekly sessions. While Rima's work with [street children](#) ensures that those in vulnerable circumstances receive foundational literacy education, helping them blend into formal education and society. Additionally, Tri-Pulley's [literacy programs extend into prisons](#), where Amita, a current prisoner employed by Tri-Pulley, teaches 15 incarcerated women. Amita's unique experience has deeply impacted both her and the women she works with, equipping them with the tools they need to reintegrate into society upon their release while allowing them to spend their time in prison in a productive way.

“

Who said being in prison means you can't work or make a difference?



“

What made me happy is that I have a notebook just for me!

-Woman holding her first notebook in her literacy class

Innovative and Interactive Teaching Methods

Tri-Pulley insists on transforming traditional education with creative teaching approaches that integrate interactive and experiential methods. Within school support classes at Beituna, Hadil introduced techniques that addressed critical topics like emotions, bullying, and physical space. [Rima's sessions](#) with street children expanded on this approach, introducing yoga and environment-based activities. These methods not only supported academic learning but also social skills and confidence. Building on this commitment to progressive education, Eliane was employed to explore the **Nordic education model**, known for prioritizing critical thinking, problem-solving, and creativity through collaborative and playful learning.

By reducing reliance on traditional testing and actively involving parents, this approach aims to prepare students as innovative thinkers and leaders. Her findings will be shared with educators in a closure event after her six-month study, offering insights to enhance teaching practices. Additionally, Tri-Pulley has focused on bridging the digital divide. We employed a specialist to provide **computer literacy sessions for elderly women**, enabling them to better navigate technology and stay connected with their children in today's digital world. This effort ensures they are not left behind as technology becomes increasingly important. Incorporating **tech-based learning**, Tri-Pulley also collaborated with MaharaTech to integrate digital tools into teaching styles.



83 Jobs

73.5% of 2024 **jobs** were for **women!** Tri-pulley provided employment opportunities for women across various sectors, enabling financial independence and professional growth.

40%

of them found **long term jobs**

21

Women-led business support

Tri-pulley has backed **female entrepreneurs**, supporting startups and small businesses led by women, promoting economic self-sufficiency.

Entrepreneurship and Economic Empowerment



Rosewood Amber Soaps distributed to displaced people

Tri-Pulley has supported 21 inspiring women-led enterprises, many of which are addressing key social issues, such as period poverty through initiatives like [Wingwomen's](#) reusable pads and [Rose pads'](#) affordable, locally produced options. Additionally, businesses like Hanaa, concerned about the impact of excessive screen time on children focused on [home education](#). [Nouara](#), offering fashionable clothing for plus-size women, and [Takasis](#), upcycling pieces of fabric into stunning accessories, highlight the diversity of solutions created by these women entrepreneurs. [Rosewood Amber](#), a women-led enterprise operating from a rooftop, creates handcrafted soaps, empowering women to become self-reliant while contributing to the local economy.

Some women have gone on to become leaders in the fashion industry, while others, like [Mira](#), transitioned from entry-level positions to floor managers, demonstrating significant career growth. Work has also been a source of empowerment for women employed by Tri-pulley **battling cancer**, as it has given them a renewed sense of control, allowing them to regain confidence and autonomy while managing their health challenges.



Wingwomen's reusable pads

Self-independence workshops for Women



”

Tri-Pulley supported in advancing women's careers and promoting equal work rights. With initiatives such as [podcasts](#) dedicated to career orientation, women are now inspiring others globally, showing that they can succeed in the workplace and deserve equal opportunities. These efforts provide practical skills, leadership development, and the confidence to navigate a changing economic landscape.

By employing Rayan at Koudwa, we are also challenging traditional gender roles by teaching women essential skills that are typically considered men's domain, such as basic home repairs and emergency household management. These lessons promote self-dependency and allow women to break free from societal expectations, affirming their capability to handle situations that would traditionally be seen as outside their scope.

Donors' approach to supporting gender equality:

Tri-Pulley's commitment to gender equality was strengthened by the support of the **Dorria Feminist Funds**, which allowed us to focus more on gender issues under their guidance. The **CFLI gender analysis** helped us understand the importance of offering flexible working hours and supporting home-based businesses, ensuring that women facing unique challenges have the opportunity to work from home or adjust their schedules. These insights have shaped our project design, enabling us to better address the needs of marginalized women, including those with caregiving responsibilities, and to ensure that work opportunities are accessible to all women, regardless of their circumstances.

Well-being through sports and community activities

Tri-Pulley is dedicated to enhancing women's well-being by addressing their challenges through yoga, sports, self-care, and creative expression. Diana's [yoga sessions](#) provide tools for relaxation and stress relief while creating a supportive community for women facing daily struggles. Aya, a nursing student specializing in pediatric and pregnancy care, supports pregnant women, especially those displaced, by equipping them with stress management techniques and essential health awareness.



In Mankoubin, [Sanaa](#) leads life skills sessions where women of all ages find psychological relief and build a sense of belonging through sports, transforming physical activity into a meaningful part of their lives. Amani and Farah further this mission through football sessions that instill teamwork, leadership, and self-confidence among girls, while young [girls also participate in ping-pong](#) classes in Tripoli.


Jana was recruited as a content creator for Coach Zeinab's Instagram page, an influencer dedicated to promoting [sports for women](#). In her role, Jana highlights accessible ways for women to stay active and promotes inclusivity in fitness.

Creative and emotional well-being initiatives complement these physical activities. Abdelrahim's music sessions at RDFL provide women with an artistic outlet, creating a therapeutic and joyful space for self-expression. At Rifak El Darb, elderly women enjoy [nail-painting sessions](#), affirming the importance of self-care and dignity at every age. Meanwhile, Georgette works closely with women in the Nabaa neglected community, offering a compassionate listening ear and emotional support during her regular home visits, helping women feel connected to a caring network during difficult times.


Our elderly deserve to be pampered!





12.4 % 

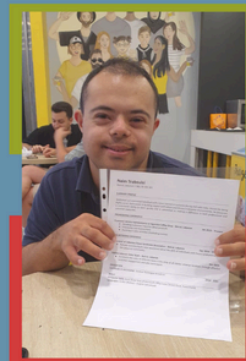
of skilled individuals employed in 2024 were people with different abilities

64 % 

of the employed people with different abilities kept their jobs after the match duration

Diverse Job Opportunities

Tri-pulley connected People with physical and intellectual disabilities with a wide variety of roles tailored to their skills and aspirations. Success stories include [Naim](#), who shines as a public figure and waiter at Agonista, and [Rana](#), a passionate book lover who worked as a librarian assistant at Assabil. Other roles filled by PWD include IT specialists, kitchen staff, content creators, graphic designers and sign language teachers, with Jinane teaching the Red Cross, among others. These roles, supported by tailored mentorship, helped individuals gain meaningful skills, often leading to long-term employment. These talented individuals were referred to Tri-pulley by academic institutions like [AUST](#) and [UPT](#) bridging the gaps between education and employment.



Congratulations for securing a long term job!



Naim, Agonista



Rana, a passionate book lover



AUST Graduation



PWD beneficiaries of programs and activities

Beyond employment, Tri-pulley ensures the holistic development of PWD through various programs. Cedra's literacy classes for an autistic child and Rawan's football matches for blind children, empower beneficiaries in unique ways. Additionally, supporting organizations like the Right Road and FISTA with employment help them fulfill their mission of educating people with disabilities.

Job coaching: Supporting integration

Job coaching has been a critical element in Tri-pulley's success. Coaches like Lea and Karen were employed to provide tailored guidance to PWD at their workplace, ensuring a smooth transition into the workforce. For example, at Totally Kids Kindergarten, job coach Paula worked closely with Nour, helping her improve professional skills such as communication and spontaneous initiatives. This support not only enhances PWD's performance but also alleviates concerns from employers.

Impact on employers & Culture shift

Tri-pulley aims at transforming workplace culture to be more inclusive and accepting of people with disabilities. For instance, [Nour's exceptional precision](#) and organizational skills, demonstrated during her tenure at Per Tutti, not only impressed her colleagues but also inspired a cultural shift in the organization. The restaurant owner, recognizing the value PWD bring to the workforce, has since committed to hiring more PWD across their branches. Similarly, [Elissa](#), a former beneficiary of SESOBEL, now serves as Tri-pulley's official photographer, capturing major events such as the Murex outdoor event. Her work highlights the immense potential of PWD when they are given opportunities to thrive.

In our Corporate Social Responsibility events, Tri-pulley ensure that companies' employees engage directly with PWD: Activities such as a sign language session led by Jinan, in addition to gifting sign language sessions to the winners of competitions, create meaningful connections, value, and awareness.





Tri-pulley has also been actively involved in policy discussions, such as the one organized by Arcenciel, which focused on comprehensive policies for employing PWD. Additionally, Tri-pulley collaborated with COSV to design an engaging [game](#) aimed at promoting inclusivity practices within the workplace. Several companies, including **Pizza Hut**, **Bossa Nova**, **Per Tutti**, **Riders Rights**, **Agonista**, **Thaki**, **HDF**, **Totally Kids Kindergarten** and **Assabil**, have partnered with us this year to employ PWD. These organizations are setting a powerful example by addressing challenges such as workplace bullying through respect and teamwork.



Let's prioritize businesses that employed People with Different Abilities



75 Jobs

65% of 2024 matches supported Civic actions and peace building initiatives

39%

of them found long term jobs

Jobs and skills building that improves political engagement

Recognizing that unemployment hinders the ability of individuals to realize their potential and to freely participate in their community, Tri-pulley empowered youth, women, and marginalized groups to become agents of change by integrating them in the job market, particularly in civic action roles. This approach built resilience, reduced economic vulnerability, and enhanced skills, self-confidence, and social networks, boosting their exposure, strengthening communication, leadership, and conflict-resolution capabilities, and cultivating a sense of civic responsibility. Indirectly, those skills created engaged citizens more ready to hold public officials accountable, demand fairness, and advocate for transparency. Economic independence reduced reliance on patronage systems, transforming young people into informed citizens who critically scrutinized government actions.



Through the support of the [Canadian Fund for Local Initiatives](#), Tri-pulley [facilitated](#) 75 temporary jobs that demonstrated how work drives political and civic involvement.



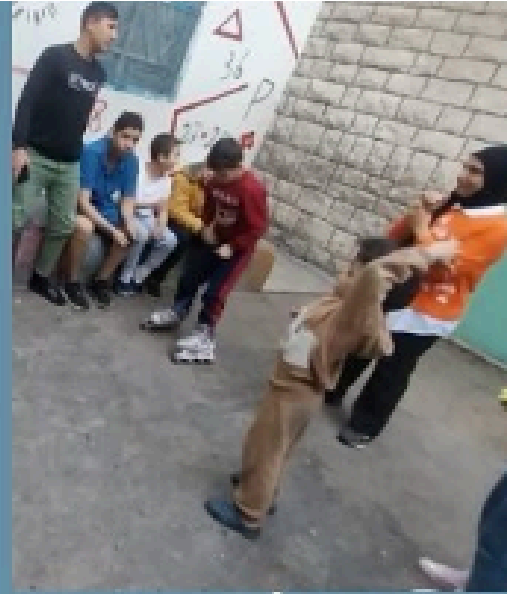
CFLI/FCIL

Canada Fund for Local Initiatives
Fonds canadien d'initiatives locales



Adaptation during war

During conflict, Tri-pulley demonstrated the power of adaptation to new and challenging contexts. We raced to support internally displaced individuals in improvised shelters by creating employment opportunities that directly addressed this need. Redesigned shelters under [D4C](#) provided both physical safety and emotional relief by transforming cramped, bleak spaces into comforting environments. For children, play and [singing](#) became a shield against the harsh realities of war facilitated by Hadil and Amina, as one child poignantly remarked, "[Let's play so we don't hear the sounds of bombs.](#)"



WATANI
...and its lovely
10452km²!



Psychosocial support activities, such as Diana's [yoga](#) sessions, Esraa's [storytelling](#) initiatives, Razan's [movies](#), Ibrahim's [theatre](#), Fatima's online [book club](#), and Ataa's [board games](#) helped communities cope emotionally and socially. Self-defense training, led by Ghinwa, empowered displaced children, providing a sense of agency in a world of violence. Anna-Maria also visited mothers in their homes, providing a space for them to vent and reveal their internal battles, which helped them become more efficient and present in their children's lives.

In addition, Tri-pulley supported [Wingwomen](#) with Mariam producing reusable pads that were distributed to IDPs. The organization also backed community kitchens like [Utopia Kitchen](#) and [Zmrd](#), which not only provided sustenance but also challenged stereotypes about Tripoli as a welcoming city. These kitchens proved that shared meals could build connections even during divided times. The distribution of Tripolitan soaps to IDPs, accompanied by a warming, welcoming message, further supported the women-led initiative, [Rosewood amber](#), reinforcing this sense of solidarity.

Support Zmrd's Kitchen in providing hot meals to displaced families!



Creating healthy spaces for mixing and exchange

Inclusive spaces drive dialogue, learning, and the cultivation of civic habits. Aisha’s Karantina [reclaimed public garden sessions](#) taught children to care for nature, support one another, and prevent bullying. Ramzi’s [movie screenings in Mankoubin](#) sparked excitement among kids who had never been to the cinema, bringing the community together in a challenged area. Djullanare spread positivity with interactive art at Corniche El Mina, where people made uplifting messages and flowers for each other and smiled as they saw themselves [in the mirror](#), transforming public spaces into creative hubs. Ataa’s [board games](#) encouraged children to engage without phones, aiming to improve family connections. Esraa’s [storytelling](#) sessions helped children express themselves on a variety of social and environmental topics through drawing and discussion. Fatima’s [book club](#) engaged youth in meaningful discussions and exchanges. Meanwhile, Tripulley’s “Let’s Talk About Failure” events focused on unsafe migration, allowing communities to discuss what drives them to leave the country, the failed support systems, and potential less risky alternatives.



Djullanare, interactive street art



Aisha’s Karantina [reclaimed public garden sessions](#)



Ataa’s board games

Sports and activities as a means to civic action

Sports and recreational activities built teamwork, self-confidence, and community spirit, essential elements of civic engagement. Football sessions for kids, adults, and women addressed health issues like smoking while teaching valuable life skills. Ezzat’s [ping_pong](#) program broke stereotypes by encouraging girls to actively participate in sports, while chess classes focused on strategic thinking and anticipation. Fair play and learning how to lose were at the core of these activities, demonstrating how competitions and sports can break barriers and promote inclusivity.

Peace building

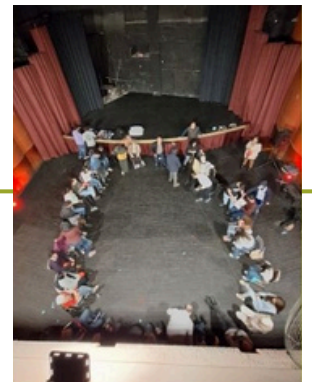
Peacebuilding initiatives have bridged divides and built dialogue across diverse communities. Through creative methods like theater, games, and interfaith discussions, Tri-pulley has supported meaningful initiatives with jobs that inspire empathy and reconciliation. Notable examples include [Truebless's](#) inter-religious communication workshops and [Peace Makers'](#) PSS initiatives. We also invited Fighters for Peace and Laban Theatre for a [conflict resolution game](#) that challenged us to confront how emotions, manipulation, and biases can divide us. Our team walked along the [Green Line with a former sniper](#) to better understand the civil war and ensure history doesn't repeat itself, while we are finalizing a game for the public with Mohamed to address this issue further. A [youth camp](#) entitled "Nature's way: Detox and solutions through simplicity" engaged participants in activities that taught them the value of resourcefulness and seeking help from others. We also supported YARD's campaigns, raising awareness about drugs and [stray bullets](#), and showcased the impact of [Maan](#) with Edward's [research](#) and support for [Beirut explosion](#) victims, along with youth activism in the political sphere.



YARD stray bullets campaigns



Youth camp, Baskinta



Conflict resolution game

Reaching the most vulnerable

Tri-pulley's commitment to supporting marginalized communities ensures that no one is left behind. Tailored interventions address the unique needs of women, children, the elderly, internally displaced persons, prisoners, and ex-detainees during times of crisis. In partnership with Seha wo Masseha, Tri-pulley helped distribute blankets and food to elderly living alone. [Even in prison](#), we believe that opportunities for growth and change can be created. Amita (chosen name), a current detainee, was hired to teach literacy classes to fellow women inmates. [Ali, an ex-prisoner](#), now uses his passion for sports to support his local football team at Mankoubin Stadium. By leading chants and energizing the crowd, Ali is redefining his role and transforming perceptions, showing that even those with a troubled past can create unity in their communities.





49

SMEs supported

62%

of those employed within SMEs stayed in the work where they were placed by Tri-pulley

22

of which have a social impact



Tri-pulley recognizes the vital role of **small businesses** and social enterprises in driving economic growth and social change. By providing these businesses with skilled human resources, Tri-pulley enhances their operations and creates valuable job opportunities, equipping individuals with essential skills and work experience. This approach ensures mutual benefits: businesses thrive with the right talent, gain a trial period without economic burden, and increase their probability of employee retention, while workers secure meaningful employment that strengthens their career paths.

Social enterprises play a crucial role in addressing environmental, educational, and social challenges. To support them, Tri-pulley provides coaching and human resources, amplifying their impact. From sustainability initiatives like [Ville Velo's](#) eco-friendly bike delivery and [Wingwomen's](#) reusable pads & Rose pads tackling period poverty, to educational ventures such as Leaders Teaching Center, Aalemni Harfan wa Hirafan and Educharacters, these enterprises bring long-term benefits to their communities.



Ville Velo biking delivery in Beirut



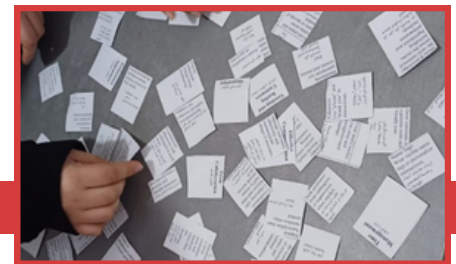
In the environmental sector, businesses such as [Annineh Fadieh](#), [Takassis](#), [Bele Town](#), and [Zap Idea](#) focus on upcycling materials into valuable products, promoting waste reduction and sustainable production. In the hospitality and inclusion sector, [Agonista Café](#), [Zmrd](#), and [Quad Academy Coffee](#) provide inclusive job opportunities, particularly for individuals with disabilities. Meanwhile, women-led businesses like [Nouara](#) (fashion) and [Rosewood Amber](#) (traditional soap-making) empower female entrepreneurs and expand economic participation.



Annineh Fadieh



Naim, Agonista Café



Quad Academy Coffee customer service workshop

Other social enterprises, such as [Beit El Mina](#), which channels its restaurant proceeds toward scholarships, and [Fangarawi](#), which revives traditional artisanal crafts, along with [Rumman](#) and [Marsah](#) highlight the intersection of cultural preservation and economic sustainability. Additionally, businesses driving social engagement and well-being have seen a direct impact. [Heart Defender](#) works on health innovations, while [Multiverse](#) and [Aura](#) use board games to build connections. Through Tri-pulley, individuals like [Mira](#) and [Nalim](#) have found stable employment, continuing in the workplace beyond the six-month Tri-pulley support, contributing to business growth and enhancing their own skills and financial security.



Aura, Board Games



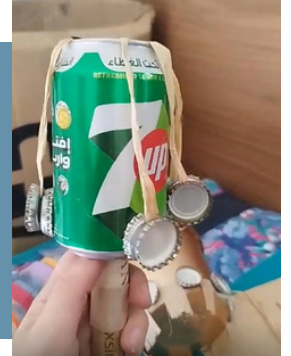
Therese, Fangarawi

11 Jobs

Supporting environmental enterprises and awareness with **176 beneficiaries**

Environmental awareness

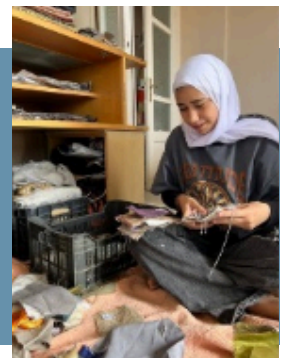
Tri-pulley's commitment to increasing environmental awareness is evident through diverse community-driven initiatives and job creation. Ibrahim's environmental awareness sessions at Hemma engaged children with hands-on activities, teaching them the importance of sustainable practices from a young age. Similarly, a six-day workshop and events in Kfarhelda, commissioned by Injaz, introduced local residents and IDPs to the "6R" principles and circular economy.



These workshops bridged communities that had little interaction, blending education with actionable steps toward sustainability and fun. Mahdi contributed by creating and cleaning green spaces, planting flowers, and beautifying neglected areas around the Tajrouba center. His efforts not only provided a greener environment but also gave him a personal sense of purpose, steering him away from harmful influences and inspiring children to appreciate nature.

Supporting Social and Environmental Enterprises

Tri-pulley supported social and environmental enterprises by providing human resources to champion sustainability. [Takassis](#) created fashionable items from fabric waste, while [Annineh Fadieh](#) transformed glass bottles into cups and reusable items, giving waste a new life. [Wingwomen](#) tackled waste management and period poverty by producing reusable pads and diapers, economically empowering women in its production process.



[Zap_Idea](#) gave a second life to discarded wood, creating practical and fashionable furniture. [Beleh Town](#) collected pre-loved clothing and made them available for purchase in various markets, promoting affordable and sustainable fashion choices. Meanwhile, [FANQARAWI](#) decorated homes with handmade items inspired by simple, eco-friendly village life, offering an escape from the pollution and chaos of urban environments.

Sustainable Transportation

Recognizing the critical role of eco-friendly transit in reducing carbon emissions, Tri-pulley partnered with initiatives such as Riders' Rights, Tripoline, and Ville Velo. These programs advocated for sustainable transportation solutions. [Ville Velo](#) promoted cycling as a delivery option in Beirut, pushing for bike-friendly infrastructure and safety measures. [Tripoline](#) emphasized the importance of safe and affordable bus transportation in Tripoli, while [Riders' Rights](#) focused on mobility justice, ensuring fair and equitable transportation options for all. Together, these initiatives encouraged individuals to adopt greener mobility solutions towards a cultural shift of sustainable urban commuting.



Ville Velo



Tripoline

18 Jobs

supported the arts and culture sector

44%

of them found long term jobs

Accessibility to culture

Tri-pulley is committed to making arts and culture accessible while preserving Lebanese heritage. The Tripoli Archaeology Club, which highlights the city's rich history through [guided tours](#), is a shining example of this effort. Zahra, a young translator, was hired to make the club's content accessible to diverse audiences by translating it into multiple languages, helping to spread Tripoli's story globally.

[TourLeb](#) has been our partner in promoting our [outdoor escape rooms](#) within their [tours](#); a fun way to discover Tripoli while playing!



To make historical education more engaging for children, Rima, a graphic designer and painter inspired by archeology, proposed creative ideas, such as introducing [coloring books](#) based on the sites visited, creating an interactive learning experience for kids. Additionally, the employment of Imane as a content creator helped amplify [Tripoli's local platform](#), showcasing local talents, events, tastes, and spaces preserving the city's vibrant identity known best by its locals.

Supporting cultural NGOs and events

To promote and sustain arts and culture, Tri-pulley provides human resources to key organizations driving cultural transformation in Tripoli and Beirut. Both [Rumman](#) and [Marsah](#), initiatives supported by Tri-pulley, host music, exhibitions, movies, and theater in stunning rehabilitated venues, celebrating the city's creative potential. These hubs for arts and knowledge offer young people a safe and inspiring space to explore their talents. Organizations like [Seenaryo](#), known for its inclusive storytelling and theater programs, and [Sada Playback Theatre](#), which brings participatory performances to life, have also received support from Tri-pulley.



Arts and Culture as therapy and daily routine

Tri-pulley recognizes the therapeutic power of arts and culture, offering healing and social cohesion through creative initiatives. Cirenciel employed teachers bring [circus arts](#) to children, inspiring teamwork and confidence, while Djullanar transformed ugly public walls into expressive [street art](#), enhancing urban spaces. Ibrahim's [puppet shows](#) and art therapy sessions brought joy to children, and [Fatima's Book Club](#) encouraged literary discussions for intellectual growth and community building. In Gemmayze, [Waed's street art sessions](#) engaged disadvantaged youth, offering them a creative outlet. [Music sessions](#) led by Abdulrahman at RDFL empowered women to discover their voices and pursue professional training, while the various movie clubs have built opportunities for dialogue. These initiatives strengthened community bonds, weaving arts and culture into the fabric of everyday life.



Circenciel Circus art



Waed Street art sessions



Djullanare, Street Art

26 Jobs

under health and wellbeing

46%

of them found long term jobs

Empowering children through play and awareness

Tri-pulley's PSS initiatives focus on nurturing children's emotional and social well-being. Sara, in partnership with Himaya, led sessions at Tajruba to raise awareness about child rights and abuse prevention. Nancy, a psychologist, provided children with safe spaces to express themselves and process emotions and [PTSD](#) after the war through storytelling, while equipping parents with tools to help their children overcome this challenging phase. Amina, a talented educator from Chatila, conducted engaging activities for schoolchildren to boost creativity and reduce the [stress caused by war](#) in their neighborhoods. Sessions encouraging children to release negative energy creatively through [art therapy](#) for street children, theater therapy, [circus](#), and sports further showcased the transformative power of play. By supporting NGOs such as Nour El Aalm and Himaya with human resources, we ensured they could sustain the delivery of impactful workshops and activities for children



Strengthening women and families

The resilience of women and families was enhanced through tailored support sessions. Anna-Maria, a sociology student, was employed to provide PSS activities for women and parents at IDP centers in Sin el Fil. Diana's [yoga sessions](#) helped participants manage stress, while art therapy provided a calming outlet amidst challenging circumstances. Sanaa and her initiative, dedicated to [women's sports](#), highlighted the importance of safe spaces for physical activity. These programs not only improved participants' physical health but also encouraged teamwork and self-confidence. Beyond physical activities, attention to holistic care for vulnerable groups played a vital role. Mariane's [nail care sessions for the elderly](#) offered companionship and dignity to those often isolated.



Creative platforms for emotional expression at work

Innovative approaches such as [podcasts](#) and interactive workshops explored the connection between psychosocial support and [work](#), offering valuable insights to adults on how to overcome stress during the war and stay [productive](#) and focused. While for Tri-pulley team, volunteering and spending time with displaced kids and families helped us [recharge our batteries!](#)



“

Please keep on making us play so we do not hear the sounds of bombs

-Kid in Beirut suburbs during the war

Major Events



Anxious in Beirut – Movie screening and discussion about “the status of unemployment 4 years after the crisis” in Canada & Beirut

Eco Rally Paper CSR event – Sustainable adventures on two wheels celebrating the 20 Years of Eco-Consulting



Proximie CSR online game – 45 participants employees of Proximie across the world board the Talent Express

Haru Matsuri Spring Festival 2024, a vibrant cultural Japanese celebration



Major Events



“Let’s talk about jobs” game nights across Lebanon
Multiverse | Hook | Zmrd Social Space | The Grand Meshmosh Hotel

Murex’s employees day out– Simultaneously in Cyprus and Lebanon
“I’m a human knot” game



Experiencing the Joëlette chair allowing hikes for people with disabilities with the LMT



Injaz / Catalyst Environmental Training in Kfarhelda
Hands-on training games and village event around the 6Rs and the circular economy

Christmas Market at Bossa Nova & Les Créneaux

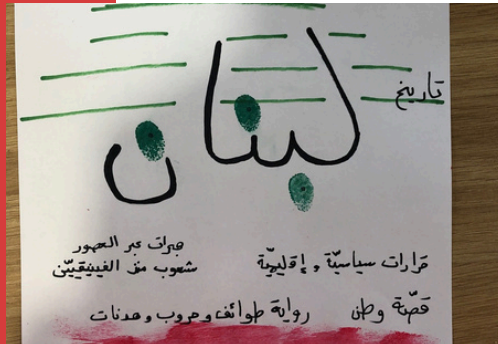


Collaboration with FANQARAWI

Major Events

Lebanese
Diaspora

9 Teams, 6 Countries,
72 Passengers / Time Travellers
on their MISSION to
LEBANON



Lebanese Diaspora Rally Paper - Time-traveling adventure with global participants boarding our [Trip-pulley Airline](#) for 24h!

Fighters for Peace game highlighting the absurdity of wars and conflicts, leading to the realization that: in wars, nobody truly wins.



Social capital training with 22 NGOs from various sectors mapping Tripoli's resources

Youth camp in Baskinta around the theme "Nature's way: Detox and solutions through simplicity"



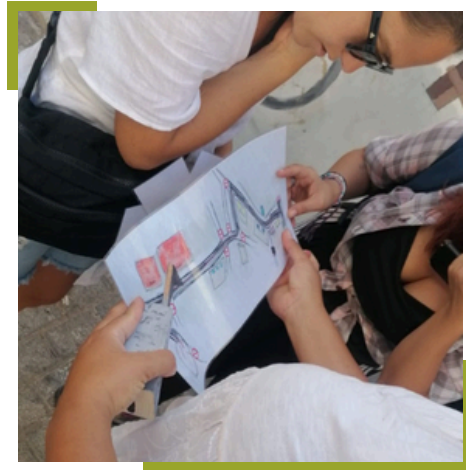
People rated our games an average of **4.66/5 for Satisfaction & Fun** 

This year we improved our branding at exhibitions and upgraded our [website](#) – making our platform more interactive & user-friendly with a gateway platform that allows you to [DONATE](#) in one click.

Instead of relying on traditional donations, Tri-pulley developed socially and environmentally responsible products and services that turn supporters into [active participants](#) in meaningful experiences. From games and interactive events to handcrafted gifts and corporate collaborations, our initiatives are designed to generate revenue while addressing social and economic challenges. Every contribution directly creates job opportunities, supports local artisans, and strengthens the Lebanese economy.

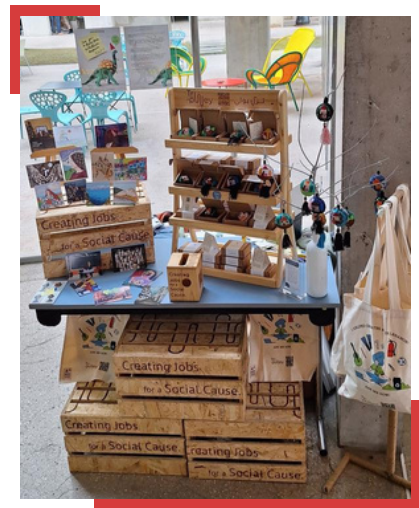
Interactive experiences & games

We design [scavenger hunts](#), [rally papers](#), [escape rooms](#), and [board games](#) that bring people together while shedding light on Lebanon's history, culture, and socio-economic realities. Whether for corporate team-building, educational workshops, or personal events, these activities encourage engagement while generating income that funds further job creation.



Socially responsible gifts

Our handcrafted [keychains](#), [artistic greeting cards](#), and [eco-friendly tote bags](#) are more than just products; they tell a story. Created in collaboration with local artisans and social enterprises, they provide income opportunities and promote sustainable production practices.



Corporate, trainings & community engagement

We work with companies and [NGOs](#) to design [CSR initiatives](#), training sessions, and team-building events that integrate life skills, job inclusion, and environmental awareness into engaging formats. This allows businesses to support social impact while encouraging a culture of responsibility within their teams.



Turning COSV training on inclusion into a tailored game and evaluation of knowledge acquired

Public awareness & advocacy

Through [movie screenings](#), [game nights](#), and interactive discussions, we spark conversations around employment challenges, sustainability, and economic resilience. These events create spaces for dialogue while also supporting our financial sustainability.



Anxious in Beirut screening and status of unemployment in Lebanon panel

What were your takeaways and feedback from the games?

- “The game is so well designed; the flow is great. It brings out the competitive side of the players.”
- “It was fun, met a friendly community, and gained knowledge from the questions.”
- “The activities and impact of Tri-pulley... I was amazed! 😍”
- “Discovering the real Tripoli, new concepts, and cycling after a long time.”
- “Tripoli is a beautiful city, and the people are so kind... a totally different picture!!”
- “Laughter, insights, learning and connection.”

Game feedback from players

- **Driving social change & cohesion:** Prioritizing education, job inclusion, social enterprises, arts & culture, and environmental initiatives, with a special focus on youth and women.
- **Becoming the partner of choice for CSR strategies:** Now that we improved our track record, we aim to build even stronger, long-term partnerships with companies that are committed to driving social change.
- **Pioneering social impact games:** Tri-pulley is set to lead the way in using gaming for social good, events and training, expanding our reach and engagement.
- **Building the team's capacity:** Investing in our team's development ensures that we remain at the forefront of innovation, adaptation, context focused, and impactful action.
- **Releasing a new scavenger hunt in Beirut:** Prepare for a fresh adventure along the Green Line, highlighting the city's culture and history in an interactive way.
- **Innovating wedding games:** We're rolling out our new Wedding Games prototype, making celebrations not just fun but meaningful through interactive, impact-driven experiences.
- **Sustainably engaging communities:** Expanding our community initiatives through more socially responsible activities, promoting awareness, and creating positive impact on a larger scale.

THANK YOU



[Donate](#)



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