

Tri-pulley Concept Note

Our Story

[Story- Video](#)

In May 2020, Tri-pulley was born after watching with despair how many people were relying on food parcels and charity to get by. We felt that this model is often undignifying, unsustainable and reinforces the system of dependency and clientelism entrenched in the country.

We believe that most people have skills and can be productive. We believe that there is an increased scarcity of resources and that money needs to be spent where its impact multiplies and lasts for longer. We believe that people can contribute with their skills to improve the socio-economic conditions of others and ultimately the conditions of the country.

Tri-pulley Model

[Model- Video](#)

Creating paid temporary job opportunities for skilled individuals who will in return service, for free, other vulnerable families, small businesses, NGOS or initiatives by improving a social problem:

- Employment period: 6 months that give the skilled individuals enough time to gain experience, improve their psychological state and search for a more sustainable long-term job.
- Monthly Payment: 60\$ for a few hours per week (depending on the type of services provided) in addition to providing material to carry out the services during the 6 months, if needed.
- Services rendered can be in any social sector: education, health, elderly support, environment, violence prevention, citizenship, support to social enterprises...
- During the 6 months: the skilled individual receives customized mentoring, networking and visibility opportunities, assistance with the CV write-up, interview techniques and job search process and resources and is linked to training and the job market through forwarding relevant job vacancies and training offers.

Progress to date

You can check our progress and success stories through:

- The [Progress Chart](#) (Including sectors of interventions and target groups) published and updated regularly on our website www.tri-pulley.org.
- our social media pages (facebook.com/tripulley/ and instagram.com/tripulley_lebanon/) that showcase the field work and the progress made with the supported individuals and entities
- our yearly newsletters: [2023](#), [2022](#), and [2021](#)

Added Value of Tri-pulley:

Dignifying: The project consists of encouraging productivity through “working” and having a purpose. In addition, the newly impoverished middle class and skilled individuals, as well as those who found their lives destroyed by the economic collapse and Beirut explosion, will not feel humiliated as they will not need to “beg” for help.

Multiplier Effect: The project helps at least 2 families/entities by financially supporting one. With resources becoming scarce and an increased demand for help, it is important to think of projects that directly affect the maximum number of people and solve social problems.

Impact: The project has a socio-economic impact improving the wellbeing of beneficiaries.

Longer Term Perspective: Rather than relying on short-lived fixes, the model allows a grace period for beneficiaries to stand on their feet while being supported for 6 months with Tri-pulley.

Giving choices: Instead of receiving parcels with binding content, people have the choice with their payment for goods or services to use the money for what they deem necessary.

Psychological push: The skilled individuals will feel productive rather than useless and just a recipient of aid, in addition to the sense of giving back to their community. In the case of the people who are affected by trauma or are victims of Gender based violence, being active and contributing is one of the best therapeutic tools.

Social Cohesion: One community supports another, with conflict / affected areas and arising tensions being targeted and prioritized.

Selection Criteria: It prioritizes support to the new wave of impoverished who are less likely to ask for help, to women who are more prone to spending money on the family and youth who are at higher risk of engaging in negative/ unscrupulous activities when in despair.

Job inclusion of marginalised groups: Women, People with disabilities, members of the LGBTQ community and ex-prisoners are prioritised. Marginalized groups are often recipients of aid without real attempts of integrating them into the community nor including them in

the job market, leaving them prone to discrimination and sometimes delinquent activities and total seclusion. We decided to approach these groups to place them in active roles where they slowly reintegrate into society and prove they can be productive members contributing to the economic cycle.

Skills Building: Throughout the process, participants will learn new skills, gain more experience, improve their profiles as well as receive recommendation letters after the 6 months period to highlight their key skills and achievements.

Holistic Approach: When issues of concern are identified outside the scope of the initiative, the growing community of beneficiaries of the project are connected with other services available.

Sustainability: The project sustainability will be guaranteed through the selection of beneficiaries who are more likely to be reintegrated in the job market after the 6 months period or connected through the networks built with other entities.

How to help

- o Follow our social media and spread the word.
- o Help with your skills by mentoring or training a skilled individual (if relevant to area of expertise), CV initial /basic review, conversational sessions in French/ English with skilled individuals who want to improve their language skills.
- o Fundraise for us or donate directly to Tri-pulley by:
 - Supporting a skilled individual with a temporary job: budget required to cover the 6 months payments:

Type	Amount	Comments
Monthly Pay for 6 months	60\$	
Material to carry out activities	up to 60\$	includes material to sustain conditions/ progress after the 6 months, if needed
Total Required	360\$ -420\$	

*“Adopting” a skilled individual is highly encouraged to ensure that the monthly payments to the said individual are secured for the entirety of the 6-month support period.

- Supporting salaries of Tri-pulley staff, essential to maintain the quality of the work and close follow-up throughout the 6 months. (Tri-pulley does not have an office rental or other costly running expenditures apart from salaries).

For donations, you can send the amount to Tri-pulley's bank account, details listed below or contact us for transfers via Western Union or similar enterprises.

Donations in USD	
Correspondent Bank Details	SWIFT: IRVTUS3N
	The Bank of New York Mellon (New York)
Beneficiary Bank	SWIFT: EUMOLBBE
	Banque BEMO Sal
	Beirut - Lebanon
Final Beneficiary	TRI - PULLEY
	IBAN: LB30 0093 0000 0035 0750 2366 1USD

Donations in Euros	
Correspondent Bank Details	SWIFT: DEUTDEFF
	Deutsche Bank AG (Frankfurt am Main)
Beneficiary Bank	SWIFT: EUMOLBBE
	Banque BEMO Sal
	Beirut - Lebanon
Final Beneficiary	TRI - PULLEY
	IBAN: LB80 0093 0000 0035 0750 2366 1EUR

Contact us

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